



Scotlands and Bushbury Hill

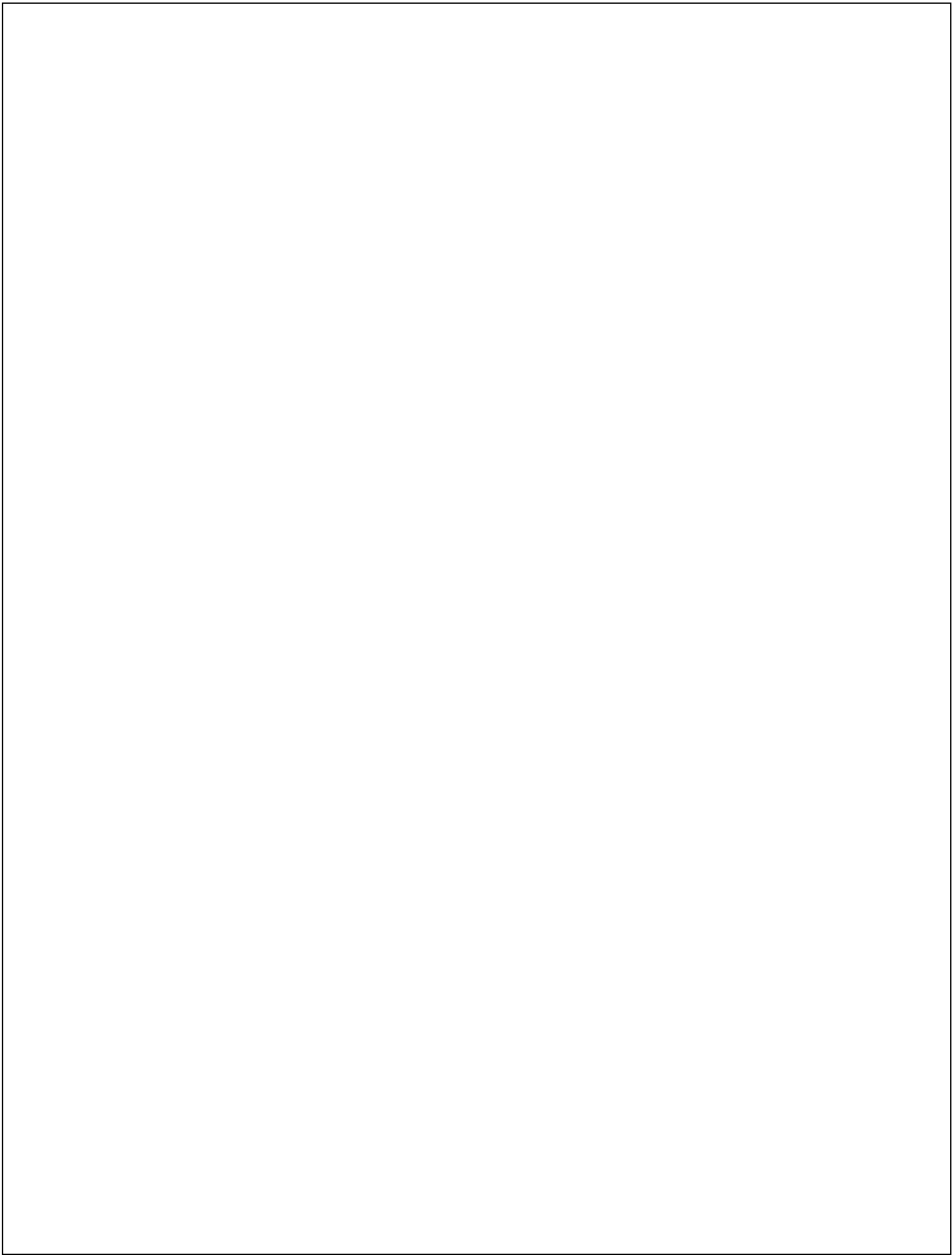


Big Local Plan



Contents

Page Number	Content
1-2	Introduction & Foreword from the Chair
3-4	Profile Summary
5-7	Getting Started & Involving People
8	The Partnership
9	Good governance, successful delivery
10	Partnership Action Plan
11	Who is responsible for our plan?
12	LTO & Support Organisation
13	Our story so far...
14	Developing our priorities
15-18	Short Term Goals (Years 1-2)
19	Medium Term Goals (Years 3-5)
20	Long Term Goals (Years 6-10)
21	Measuring Progress
22	The Scotlands Adventure Playground
23	Social Investment
24	Credit Union
25	How we aspire to split our million
26	SBH Budget
27-28	SBH Communications Plan
29-49	Appendix 1 – SBH profile
50	Appendix 2 – Monitoring & Evaluation
51-54	Appendix 3 – Commissioning Framework
55	Appendix 4 – E&S Scotlands Adventure Playground (SAP)
56	Appendix 5 – WCC SAP Community Asset Transfer Listing
57	Acknowledgments



Introduction and Foreword from Chair of the Partnership: Karen Trainer

As Chairperson of The Scotlands and Bushbury Hill Big Local Partnership it is my privilege to be working very closely with the local community and its volunteers, as well as the local trusted organisation (Bushbury Hill Estate Management Board), our Big Local rep (Chris Allen) and our community support workers (Community Action and Training Services).



Initially the Big Local project started slowly and we had problems getting people involved, this was due in part to so many previous promises of money coming to the area which were not fulfilled, however through hard work, perseverance, innovation and a strong community spirit I am glad to say that the Big Local message is now out there!

We have implemented our Chatterbox Fund which has enabled us to give small grants to groups and individuals enabling them to start projects and give the community a taste of what can be achieved with a bit of money and a lot of hard work and these projects have proved very successful. We have also used a variety of means to engage and consult with our community throughout the last three years. This has ranged from small community events through to a large scale summer carnival attracting almost 3000 people.

Big Local is a fantastic opportunity for the residents in the Scotlands and Bushbury Hill area to make a positive difference to our community. Our plan is made up of the needs, ideas and aspirations of local residents who have decided how the money should be spent and have identified our top priorities which will contribute towards our shared vision: -

Priority	Enable access to opportunities ranging from voluntary, training and vocational through to business and social enterprise
1. Create an environment in which children and young people in our area have the confidence to access opportunities that will enable them to have a successful and prosperous future	
2. Promote a caring, supportive and safe environment that will give older people confidence in themselves and their surroundings	
3. Reduce and prevent crime and anti-social behaviour through community based activities, providing local residents with the confidence that their area provides a safe environment	
4. Support the family unit to prosper economically, socially, physically and mentally. Through building confidence, enable local people to access training and vocational support, jobs and business opportunities.	
5. Build the capacity of the local community by building the confidence of local people. Enable local people to become active citizens, providing community based activities with a continuous endeavour for community cohesion	
6. Educate and build the confidence of local people to encourage them to tackle health issues. Work with local services to provide community based support.	

The Scotlands and Bushbury Hill Vision...

'Every member of our community will have their confidence raised so they can stand up for what is wrong and realise their potential. Together the residents of Scotlands and Bushbury Hill will ensure their community remains a welcoming, happy and safe place to live, work and play for future generations'

One of our first tasks is to secure the use and/ownership of local facilities that will enable us to deliver the bulk of our programme. I believe that through the delivery of our plan and the provision of local facilities and services we can start to break the cycle and see local people provided with real opportunities. We want to deliver sustainable projects that will make a real difference and improve the quality of life within our community.

The Scotlands and Bushbury Hill Big Local Partnership needs local residents to support this programme. We welcome new people and groups to join us in making our Big Local Investment a big success.

Karen Trainer, Chairperson

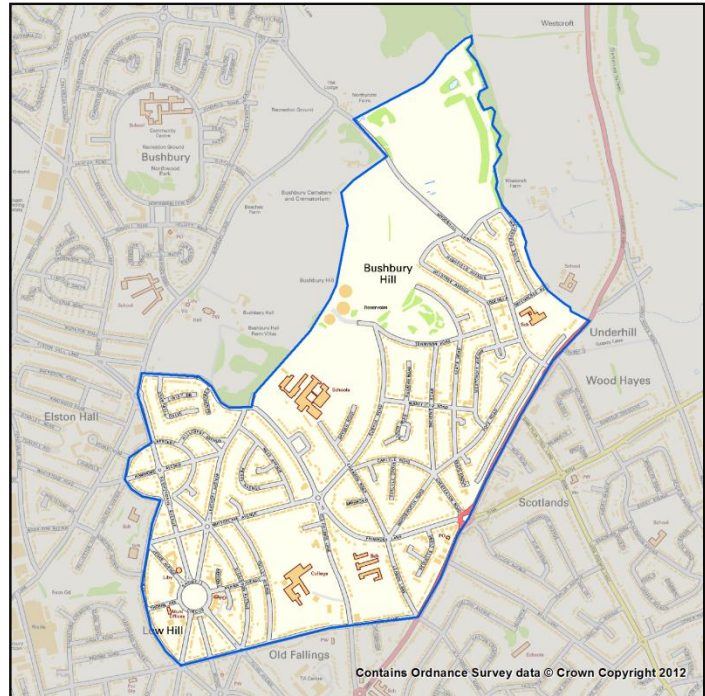
Scotlands and Bushbury Hill Partnership

Scotlands & Bushbury Hill Profile Summary^{*1}

Bushbury Hill is an area that is part of the suburb of Bushbury, Wolverhampton, West Midlands and is the most densely populated ward of Wolverhampton. It lies two miles north-east of the city centre and is part of the Bushbury South and Low Hill ward.

The Scotlands is a housing estate that lies within Fallings Park ward and is situated in the north-east of the city, bordering South Staffordshire and Bushbury South and Low Hill Wards.

The Scotlands and Bushbury Hill Big Local area covers The Scotlands Estate (part of Fallings Park Ward) and part of the Bushbury south and Low Hill ward.



As a residential area historically serving the surrounding industries, our area has suffered from their decline. Today we have an area built upon the rich history that has been passed down through generations.

The surrounding areas that border our big local area range from boasting vast green open spaces (many of which have public access) to heavily industrialised areas comprising of large factories and units.

Born and bred in Bushbury Hill and Scotlands, many local residents love where they live. There is real community spirit here, with key local residents striving to help others. The area is now far more diverse than ever in its history, and many people exude a real sense of pride.

There are a number of well-established community groups that run activities ranging from fun days for families and children, lunch clubs for elderly residents through to supporting people with mental health issues. A historic divide still partially exists between Bushbury Hill and the Scotlands; however Big Local has gone some way in breaking down the barriers.

The majority of housing is occupied by people with dependent and non-dependent children and has the highest percentage of lone parent households within Wolverhampton. This area also currently has the highest percentage of teenagers in comparison to other wards within the City.

^{*1} – For full profile see Appendix 1

In the area there are many shops ranging in size and offering a good range of products. There are a high number of take away restaurants within the area. There is also good local access to health centres and doctors surgeries; however access to some local services is limited. For example there is some access to libraries at the Bushbury end of our Big Local patch and very limited local access for The Scotlands.

Over one third of people aged 16+ within our area has no qualifications, with little over 10% reaching A-Level Stage. This low level of educational attainment is directly related to the type of employment taken up by three quarters of the working population; with the majority of those working in jobs such as machine operatives, kitchen assistants, hairdressers or administration.

The current economic climate has had a profound effect, not just nationally, but locally too. Changes in unemployment both historically and more recently have significantly changed people's lives and their economic circumstance.

Life expectancy within our area for both men and women (estimated at 76.5 and 81 years respectively) are both lower than the national averages. Six conditions account for the difference in life expectancy between our Big Local Area and the rest of England. These are heart disease, stroke, infant mortality, lung cancer, suicide and alcohol.

Crime and reduction of crime is a priority for the area. Total crime recorded is at 51.1 per 1000 of the population with anti-social behaviour being the most reported crime. During the past year issues including anti-social behaviour, drug dealing and fly tipping have been raised as issues.

Our area boast many assets, the most important of which are the people of Scotlands and Bushbury Hill and the dedication, commitment, skills and knowledge they bring to their community and to Big Local.

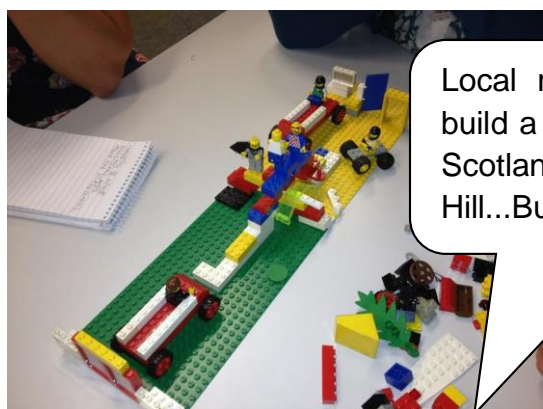
'Getting started' & involving local people....

Our Big Local journey started back in March 2012 when we first learned about the Big Local Programme and its commitment and investment in our area. Since then we have held monthly forums and have had a steadily increasing attendance. We hosted our forums in local community venues within the area and tried to rotate the venue to ensure good coverage. Our forums have been themed and we have focussed upon, discussed and debated different elements of our area. Some of these have included people, community, family, health and finance.

Throughout our forum meetings we discussed what was good about our area...what we would like to improve.....and did some visioning exercises to show what we want our area to be like in 10 years' time. We have used various means to enable people to note their thoughts and ideas; these have ranged from drawing and Lego building, writing, gluing and sticking to group games and individual exercises.



Big Local in Pictures



Local residents used Lego to build a picture of their vision for Scotlands and Bushbury Hill...Building Bridges!



Drawing...happy people...happy place...



Identifying local health issues...

Identifying local hot spots for improvement...





As a means to get more people involved, we decided to launch our own small grants community chest. The '*Chatterbox Fund*' was launched in late 2012, and to date we have given out £6000 worth of grants to fund local activities and events to promote Big Local. The people who apply for and run the Chatterbox Projects become Big Local champions and are responsible for spreading the word and getting more people involved. Some of the Big Local events/projects funded through the Chatterbox include a family Christmas event, the Low Hill & Scotlands Got Talent event, a cycling project for young people, and a local radio station which promotes Big Local right through to the 'Someone Is There' project (a support group

for people with mental health issues and carers). Each of these projects had to inform participants about big local, and provide them with the opportunity to record their knowledge, ideas and aspirations for the area.

As part of the Chatterbox Fund, we have also recruited and trained 'Community Appraisers'. Each month an entirely resident led appraisal panel assesses the Chatterbox applications. We intend to grow the capacity of our pool of appraisers.



In the summer of 2013 we took the opportunity to bring back the local Carnival. It had been 25 years since the area last held a community Carnival and through Big Local, the carnival was revived. This event was organised by volunteers in partnership with Big Local support workers and Moreton School. The event was branded as the Big Local Carnival and whilst it was a fun family day out, it was a key publicity event for Big Local in our area.

Approximately 2500 people attended. We had a Big Local entrance to the Carnival to ensure no one escaped at the very least a leaflet. Many entered into our prize draw and completed Big Local Surveys. We had also built a community chain which decorated the entrance and displayed people's visions...inspiring more people to record their aspirations too.



We had drawing tables for visioning exercises which many young people made good use of and were able to add numerous people to our Big Local database.



As a means to communicate to residents and promote Big Local activities, residents produced a Newsletter and distributed this to all households. The newsletter was also available at many public service buildings and shops and was launched as part of the promotion for the carnival.

Representatives of the Scotlands and Bushbury Hill Big Local also attended many other events, offering prize draws and competitions for on the spot participation. Residents were given information leaflets to encourage attendance at local meetings and contact details taken to add to the growing database. Some of the local events included the EMB Fun Day and the Scotlands Table Top Sale.

The reps also attended meetings of local groups and organisations, delivering a Big Local presentation and inviting people to represent their organisation at our Big Local meetings.

We have also ensured good links and communication with key local organisations including the Scotlands TRA, Low Hill Community Centre, Church of the Good Shepherd and the Bushbury Hill Estate Management Board and the local LNP. Information and invitations to meetings are also distributed through these organisations.

Most recently we hosted a 'Big Local Chat Event'. This was an open community event hosted on a Saturday afternoon as a drop in session. The area profile and key priorities established to date for the plan were displayed. Visual facilitation was used to enable residents to note their thoughts on the ideas collated so far, and to also add their own ideas and aspirations.



The Partnership...

Scotlands and Bushbury Hill originally established a steering group to oversee the successful delivery of the 'Getting Started' phase. This steering group has steadily built its membership and capacity and recently formed as the official Scotlands and Bushbury Hill (SBH) Big Local Partnership.

Local residents decided that the most appropriate model for our area is a 'partnership working with a supporting group'.

Our partnership is currently made up of 13 people, 8 of which are Big Local residents. Our Partnership will remain flexible with the ability to respond to needs and change. We intend to recruit members to the partnership (some of which are already identified) to ensure that it reflects local people and local needs.

Name	Status	Organisation Name
Karen Trainer (Chair)	Resident	Also chair of Scotlands Tenants and Residents Association
Kate Spilsbury	Resident	N/A
Elaine Green	Resident	Also teacher at Moreton School
Trudy Stables	Resident	N/A
Ellen Burns-Pearce	Resident	N/A
Margaret Pearce	Resident	N/A
Kevin Williams	Resident	N/A
Jayne Townsend	Resident	N/A
Karen Williams	Works	Bushbury Hill Estate Management Board (LTO)
Graham Foster	Works	Teacher at Moreton School
Cllr Steve Evans	Councillor	Fallings Park Ward
Cllr Val Evans	Councillor	Fallings Park Ward
Cllr Ian Brookfield	Councillor	Fallings Park Ward

The wider supporting group is currently called the 'Residents Forum'. This group meets monthly and will continue to do so, feeding ideas and feedback through representation into the partnership. The supporting group is currently facilitated by the Big Local Support Organisation (currently Community Action and Training Services) or the Big Local Rep (Chris Allen). The forum is open to all residents and organisations.

Good governance...successful delivery!

In the Scotlands and Bushbury Hill Big Local area we have developed our governance structure to deliver a focus on: -

- **Vision** – a shared understanding of what our Big Local aims to achieve and the difference it intends to create
- **Strategy** – the planned achievement of the vision
- **Leadership** – the means by which our Big Local Partnership will take forward the plan
- **Assurance** – comfort and confirmation that Big Local is delivering the plan and managing the risk to itself and others
- **Probity** – that SBH Big Local is behaving according to proper standards of conduct and acts in an open and transparent manner.
- **Stewardship** – that SBH Big Local applies proper care to resources and opportunities belonging to others but for which it is responsible, or can effect.

Scotlands and Bushbury Hill Partnership will provide good governance and leadership by...

- Understanding their role;
- Ensuring delivery of the Big Local Programme;
- Being effective as individuals and a team;
- Exercising control;
- Behaving with integrity; and
- Being open and accountable

Partnership Action Plan: -

The SBH Partnership recognises its current strengths and weaknesses and has put in place a capacity building plan to ensure it continues to gain strength through its members. The partnership has identified three key areas for improvement...

1. Weak on Young people, ethnic mix and men

- Using their support organisation the Partnership, Themed Initiatives Group and Forum members will be trained in Equality & Diversity
- The Partnership will work on filling the identified gaps using targeted community engagement activities
- New members to the Partnership and to the Big Local Forum will be recruited and their capacity built to ensure they can play an active role
- Where necessary sub groups will be established to ensure inclusion

2. Develop a robust Communications Plan and incorporate into the Big Local Plan

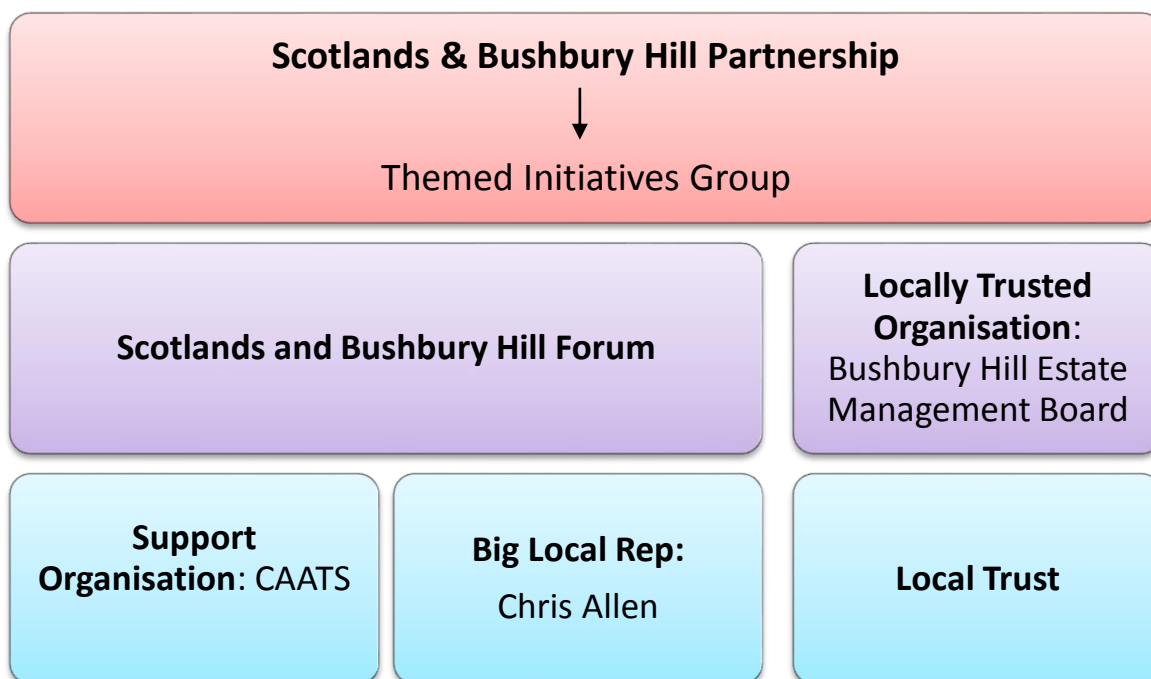
- Use the communications plan as a working document, allocating roles and responsibilities throughout SBH Big Local Structure to ensure that our Big Local Plan and the delivery of its activities are communicated well

3. Embed confidence throughout our Big Local Structure with a view to embedding in the wider community

- Using the support organisation the Partnership, Themed Initiatives Group and Forum members will receive training and support to improve their confidence
- As roles and responsibilities establish and grow, support will be provided to ensure local residents can successfully take up these opportunities to be involved – ensuring they have the confidence to do so

Who is responsible for our Big Local Plan...?

The Scotlands and Bushbury Hill Partnership is responsible for the successful delivery of our Big Local Plan and will be supported by the following structure: -



Themed Initiatives Group: This group will be made up from members of both the forum and the Partnership and will act as ‘Big Local Appraisers’, assessing ideas and applications and making recommendations to the Partnership about how we support and/deliver the identified activity. This group will provide practical management of the identified priorities and will feed into the main Partnership group.

Locally Trusted Organisation (LTO): Our LTO is the Bushbury Hill Estate Management Board who will continue in this role. They are represented on the Partnership and will support the Partnership to develop and deliver the plan.

Support Organisation: Our support organisation Community Action and Training Services (CAATS) will continue in this role through to the delivery phase of our Big Local Plan.

Big Local Rep: Chris Allen of Community Compass Partnerships Ltd will continue to be the rep for Scotlands and Bushbury Hill.

Locally Trusted Organisation: Bushbury Hill Estate Management Board

(www.bushburyhill.co.uk)



Based in the heart of Bushbury Hill estate in Low Hill, Wolverhampton Bushbury Hill Estate Management Board (BHEMB) is a tenant management organisation with responsibility for about 840 council homes. The ethos of Bushbury Hill EMB is to provide an excellent service which is tenant focussed and tenant led. Tenants living within Bushbury Hill are entitled to become shareholders of the Board and the shareholders elect representatives annually to sit on the Board and act as Tenant Managers. They decide the aims and objectives of Bushbury Hill EMB and put policies in place to achieve these. All of the Board are local tenants and as volunteers they give their time to help improve the service to their community.

Bushbury Hill EMB employs staff to run the organisation day-to-day. The staff team at Bushbury Hill are charged with implementing the Board's vision and providing services to customers.



In October 2013, the Scotlands and Bushbury Hill Partnership (previously steering group) approached the BHEMB to ask them to become the LTO for the area – BHEMB agreed. The Chief Officer, Karen Williams is a member of our Big Local Partnership.

As an organisation situated in the heart of the community delivering services to local people, they are the perfect fit for Big Local.

Programme Support Organisation: Community Action and Training Services

(www.caatservicesltd.co.uk)



Community Action and Training Services (CAATS) have been working with the Scotlands and Bushbury Hill Partnership since November 2013. Based in Bushbury, Wolverhampton, this organisation provides the benefit of local presence and local knowledge.

Established by Louisa Edwards and Kim Payne, CAATS offers over 30 years combined cross sector experience, providing community based capacity building, professional support, event management, project development/management and training services to local communities across the Black Country.

Kim and Louisa have extensive experience of working in Wolverhampton and provide the Partnership and the wider forum with the means to achieve their goals.

Our story so far...

In 2012 residents of Scotlands and Bushbury Hill learnt that the area had been awarded £1million. Our Big Local Rep Chris Allen started the ball rolling by enlisting the help of local organisations ranging from the schools and faith organisations through to local voluntary and community sector groups. Meetings were hosted for local residents by some key organisations within the area including The Scotlands TRA at the Scotlands Adventure Playground, The Church of the Good Shepherd, Moreton School and Bushbury Hill Estate Management Board.

During the last three years the Scotlands and Bushbury Hill residents have come together to discuss and debate through our themed monthly forum meetings, we have also hosted events, consultation exercises and small projects and have collated information that identifies our short term goals. These are...

- the specific and immediate needs of residents
- things which they feel would immediately make a difference to their lives and their community
- Local needs which are apparent to them and need addressing.

We have categorised these under 6 sub headings in order to help us decipher our top priorities and short term goals.

Children & Young People	Older People
Need more safe facilities, clubs and parks	More activities for older people – combat social isolation
Summer and holiday activities – get bored children off the streets	Traffic calming and safer pedestrian crossings
Sex Education	Brighter streets – better street lights
Play & Stay groups for toddlers	Intergenerational projects
Alternatives to crime and ASB	Healthy food projects
Activities & information to encourage accessing opportunities (Jobs, training, employability & digital inclusion)	
Crime and Safety	Family, housing, finance
Security cameras that work	Family information, guidance and support
Tackle Ant Social Behaviour	Family cooking & budgeting
Brighter streets – better street lights	Credit Advice
	Effects of the Welfare reform and universal credit
	Jobs, training, employability & digital inclusion
Bringing our communities together	Health
Intergenerational projects	More community based support groups for alcohol and substance misuse
Access to community news and what's going on	Provide support to people with mental health issues
Make better use of what we have	IAG on key health issues

Developing our priorities...

Throughout the last two years as we have collated the thoughts, feelings, ideas and aspirations of local residents, we have come to recognise the resources we hold within our community. These resources include the skills, knowledge and strength of local people. We intend to enhance and fully utilise these resources, building capacity through confidence.

Once we had categorised our immediate needs, this identified the top priorities for Scotlands and Bushbury Hill.

In addition to and contributing to many of the above was the need to provide a broad range of opportunities throughout all our planned activities – we have therefore listed this as a cross cutting theme.

Our top 6 priorities....

Priority	Enable access to opportunities ranging from voluntary, training and vocational through to business and social enterprise
1. Create an environment in which children and young people in our area have the confidence to access opportunities that will enable them to have a successful and prosperous future	
2. Promote a caring, supportive and safe environment that will give older people confidence in themselves and their surroundings	
3. Reduce and prevent crime and anti-social behaviour through community based activities, providing local residents with the confidence that their area provides a safe environment	
4. Support the family unit to prosper economically, socially, physically and mentally. Through building confidence, enable local people to access training and vocational support, jobs and business opportunities.	
5. Build the capacity of the local community by building the confidence of local people. Enable local people to become active citizens, providing community based activities with a continuous endeavour for community cohesion	
6. Educate and build the confidence of local people to encourage them to tackle health issues. Work with local services to provide community based support.	

Many of our short term goals and our long term priorities will require the delivery of a service to local people. For example “more activities for older people – combat social isolation”, “summer and holiday activities” and so on. We therefore need to ensure that we have the space and facilities from which to deliver these services. These facilities need to be at the heart of the community, accessible to all and free or cheap to travel to (for example walking distance).

Scotlands and Bushbury Hill Action Plan (short term goals years 1-2)

Need or Issue being addressed	The Idea	
	What	How
Priority 1: Create an environment in which children and young people in our area have the confidence to access opportunities that will enable them to have a successful and prosperous future	Need more safe facilities, clubs and parks	Assess current facilities & services Obtain The Scotlands Adventure Playground through Community Asset Transfer and develop facility Identify other spaces, venues and services that could be used Develop Plans for new provisions where required
	Summer and holiday activities – get bored children off the streets	Assess current provision Work with current providers Assess who will host/run the activities – which groups? Use 'Chatterbox' projects to deliver this activity
	Sex Education	What is currently provided in schools? Is there community based sex education? What do other local services provide? Use a partnership approach to deliver a programme of educational IAG
	Play & Stay groups for toddlers (include child care facilities)	What groups do local residents currently have within walking distance? Who provides the current services? Work with local partners and services to develop a plan Use 'Chatterbox' to provide potential groups with a start up trial Link into Social Enterprise & other local and national initiatives

Need or Issue being addressed	The Idea	
	What	How
Priority 2: Promote a caring, supportive and safe environment that will give older people confidence in themselves and their surroundings	More activities for older people	Assess current facilities & services Where can these activities be held? Consider distance & travel Obtain The Scotlands Adventure Playground through Community Asset Transfer and develop facility Develop Plans for new provisions Use 'Chatterbox' to deliver grass root community based activities Link into social enterprise/business development for long term provision
	Traffic calming and safer pedestrian crossings	Assess current dangerous roads? What methods have been tried? Which roads 'need' a pedestrian crossing? IE by schools? Work with appropriate service within authority to address issue?
	Brighter streets – better street lights	Assess current street lights within area. Work with appropriate service within authority to address issue?
	Intergenerational projects	What projects have previously been delivered successfully? By who? Assess current provision? Work with schools & youth services Link into older peoples groups (as above) and local care homes Use 'Chatterbox' to deliver grass root community based activities
	Healthy food projects	What projects have previously been delivered successfully? Who delivered them? What venues can we use – appropriate facilities? Develop Plans for new provisions Use 'Chatterbox' to deliver grass root community based activities

Need or Issue being addressed	The Idea	
	What	How
Priority 3: Reduce and prevent crime and anti-social behaviour through community based activities, providing local residents with confidence that their area provides a safe environment	Security Cameras that work	Assess current hot spots areas – where needs security camera's, where has them & where do they not work? Work with appropriate service within authority to address the issue?
	Alternatives to crime and ASB	Link into the local group emerging from the LNP where the appropriate services and authorities are already present Develop activities through a partnership approach Use 'Chatterbox' to deliver grass root community based activities
	Activities and information to encourage accessing opportunities	Link into the local group emerging from the LNP where the appropriate services and authorities are already present Provide community based IAG and signposting to activities and opportunities Use 'Chatterbox' to deliver grass root community based activities

Need or Issue being addressed	The Idea	
	What	How
Priority 4: Support the family unit to prosper economically, socially, physically and mentally. Through building confidence, enable local people to access training and vocational support	Family information, guidance and support	Assess current provision Work with current providers Develop a partnership for delivery Develop a plan of activities where necessary Use 'Chatterbox' projects to deliver grass roots community based support
	Family cooking & budgeting	Forms part of the above action
	Credit Advice	Forms part of the above action

Need or Issue being addressed	The Idea	
	What	How
Priority 5: Build the capacity of the local community by building the confidence of local people. Enable local people to become active citizens, providing community based activities with a continuous endeavour for community cohesion	Intergenerational projects	What projects have previously been delivered successfully? By who? Assess current provision? Work with schools & youth services Link into older peoples groups (as above) and local care homes Use 'Chatterbox' to deliver grass root community based activities
	Access to community news and what's going on	What is currently out there? What activities/services are under used & how are they promoted, if at all? Address issues through the Big Local Communications Plan
	Make better use of what we have	Assess all current service provision Assess all current facilities What is over & under used? Develop volunteering capacity Enhance current community led activities & develop new where gaps present

Need & Issue being addressed	The Idea	
	What	How
Priority 6: Educate and build the confidence of local people to encourage them to tackle health issues. Work with local services to provide community based support.	More community based support groups for alcohol and substance misuse	Assess current provision - Identify gaps – quality & quantity? Work with local partners to develop a plan to include how we will engage with those who need the services, who, when, where & how the service should be delivered. Once an approach has been established it may be possible to allow deliver of some 'Chatterbox' funded community led activity
	Provide support to people with mental health issues	Assess current provision. Work with schools, services and CCG to assess what is currently available. Address through a combined targeted approach using local services and community led activities. Enhance current community led provision and link into social enterprise and business development
	IAG on key health issues – education!	Assess current provision Work with local schools, services and CCG to assess what is currently available for SBH's key health issues Address through a combined targeted approach using local services and community led activities

Medium Term Goals (Years 3 – 5)

Children & Young People	Older People
Ensure roles of family support workers and local children services are embedded in the community	Enhance and develop groups that support elderly and lonely people
Develop activities, services and opportunities for young adults	Address current access to safe and trusted transport
Through programmes of activity develop and provide trusted people that young people can talk to	

Crime and Safety	Family, housing, finance
Address the issue of loan sharks	Tackle the issue of homelessness
Address the issue of drugs – dealers and users	Provide financial support for local people into education, training, jobs and business & social enterprise
	Provide an alternative to loan sharks – possible investment into credit union

Bringing our communities together	Health
Bring all ages together	Address local health needs through improved IAG and coordinated services
Improve communication in and around the community	
Make better use of what we have	

Long Term Goals (Years 6 – 10)

1. **Children and Young people:** -

Raise aspirations of children and young people in our area, increasing their skills and confidence and passing down the sense of pride from previous generations.

2. **Older People:** -

Make our area a safe place to live, where older people want and are able to stay and feel that their area is now an even better place to live

3. **Crime & Safety:** -

Ensure Scotlands and Bushbury Hill is a safe place to be with people who have the confidence to respond to local needs.

4. **Family, housing & finance:** -

Address the issue of lack of social housing with partners making Scotlands and Bushbury Hill an even better place to live. Enable local people to access training, apprenticeships, jobs and business/social enterprise opportunities through building their confidence and increasing their skills

5. **Bringing communities together:** -

Embed a sense of community now and in the future and enable local residents to make a difference to the needs it prioritises.

6. **Tackling local health issues:** -

Reduce the impact that current key health issues have on our community by enabling people to identify the problems and take action in response to them.

Measuring our progress...

Our Big Local programme will be monitored and evaluated as an on-going process throughout its lifetime. Reports will be fed from delivery agents on the ground and the forum through to the Partnership who will oversee the direction of the programme.

Big Local residents have opted to use the following approach when measuring success...

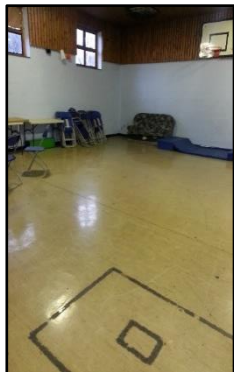
1. Are we on schedule as per the plan?
2. Do we have enough scope to ensure success? This may be time, people or other resources.
3. Are we on track to spend within budget?
4. Are the Big Local Forum, Partnership and the wider community happy with the results

Residents also agreed some key milestones for each of our priorities as a measure of success.

Original Priority	Milestones – Measures of Success	
	Within 2 years...	Within 5 years...
Create an environment in which children and young people in our area have the confidence to access opportunities that will enable them to have a successful and prosperous future	Open spaces & facilities will be used more and provide more activities	Initiatives such as Emerson Road Allotments will be running and providing opportunities for young people
Promote a caring, supportive and safe environment that will give older people confidence in themselves and their surroundings	Increased intergenerational activities	Older people will feel safer and have more services on their doorstep.
Reduce and prevent crime and anti-social behaviour through community based activities, providing local residents with confidence that their area provides a safe environment	Incidents of Anti-Social behaviour will have decreased	Services and activities to combat ASB and other prevalent crimes will be established and well used
Support the family unit to prosper economically, socially, physically and mentally. Through building confidence, enable local people to access training and vocational support, jobs and business opportunities.	Community level support, IAG and signposting services will have established and be well used	People will move <u>into</u> the area to live and work
Build the capacity of the local community by building the confidence of local people. Enable local people to become active citizens, providing community based activities with a continuous endeavour for community cohesion	More people will be involved in Big Local and running more local events and activities	The community will be proud of achievements with an enhanced community spirit.
Educate and build the confidence of local people to encourage them to tackle health issues. Work with local services to provide community based support.	Local IAG & support services will be delivered at community level	Local people will be able to easily access support for key health priorities

The Scotlands Adventure Playground

Central to the delivery of much of what we wish to achieve is the Scotlands Adventure Playground, which has been a community hub for many years on the Scotlands Estate. The centre is well situated within our Big Local area on Chesterton Road on the Scotlands Estate. It is easily accessible to local residents.



Whilst the building and facilities within are in need of some refurbishment, the space itself is suitable for use and is a preferred location for local residents. In mid-2014, Wolverhampton City Council announced the closure of the centre, alongside several other centres across the city as part of the savings the council is required to make^{*1}.

In October 2014, we received a visit from several members of the National Lottery England Committee, including its chair, Nat Sloane. Our meeting highlighted how vital the centre was for the development of Social Capital on the estate – especially in terms of meeting the Big Local outcomes around confidence building and empowerment.

As a partnership, we expressed interest in the building as a transferable community asset^{*2}, and we are currently developing a business plan specifically for the Adventure Playground being developed into a Social Enterprise. It is our intention to establish a Community Interest Company that will be able to manage the asset on a long term basis. In order to do this, we will need to secure a long term lease from Wolverhampton City Council at a peppercorn rent and no rates, in line with other community assets they have transferred within the City.



We recognise that a Social Enterprise is an organisation that has a social impact, but is also able to sustain itself through having over 50% of its income from 'sales', which in the case of the Adventure Playground will principally be via room hire for community and social activities.

We have identified the following as possible activities in the centre, based on past usage; Community Café, Training facility for other organisations to deliver from (hire of facilities), Job Club, Soft Play, Community Allotments, room hire for children's parties, projects and so on. A full business plan for the centre will be submitted to Wolverhampton City Council.

Our budget includes a designated amount to refurbish the building, and 2 years' management costs to give time for the centre to become established. After that time, in order to be sustainable, the Centre will need to generate 50% of its income from room hire and other sales, with income being further supplemented by external grant funding.

As a partnership we will be appointing four partnership members to be directors of the CIC to manage it on behalf of the Big Local Partnership.

Social Investment in Scotlands and Bushbury Hill

Throughout the getting started phase residents have learned about Social Investment and what it could do for our area.

Social investment means the provision of finance to achieve a combination of economic and social goals. Economic objectives are straightforward, but social goals represent a new frontier in investment.

The recent recession has shown yet again that the most disadvantaged in society are hit hardest by economic downturns and that there is a critical need for sustainable investment in some communities and that is why in Scotlands and Bushbury Hill we believe that using a large proportion of our million for social investment is necessary. This will ensure we can...

- a) Gain a return on investment and continue to invest in our area beyond the million
- b) Support activities, organisations or businesses that cannot be supported through traditional methods.

Our social investment pot will contribute towards elements of all of our priorities.

'We want our Big Local programme to go beyond its 10year lifetime. Our ambition is to generate a more sustainable income for reinvestment'

Our investment will contribute towards helping us achieve some of our priorities and goals. As part of our plan we intend to: -

1. **Personal Credit** - Invest in a credit union to provide services more locally within our area and gain a return on investment.
2. **Invest in local businesses** (these are likely to have been piloted through our supported projects). Provide business loans that will bring a return on investment.
3. **Invest in appropriate local services and organisations** that will provide a return on investment either through loans or profits of a paid for service
4. **Support social enterprises** to develop, providing a return on investment

Credit Union Investment...

Here in Scotlands and Bushbury Hill there is a need to create opportunities for people to have access to affordable credit and enable those who need it to learn about how to manage their household budget.



The growth of payday lenders, such as Wonga, QuickQuid and others, has become such a concern that Wolverhampton and its fellow Black Country councils have all blocked access to payday lending websites from computers in libraries and other public buildings. In addition to this many people in Scotlands and Bushbury Hill have also suffered at the hands of loan sharks, trapping people in a spiral of debt.

Figures suggest that more than 310,000 households across the UK are in debt to a loan shark – with some illegal lenders charging up to 131,000% APR on their loans. Criminal loan sharks quite often appear friendly at first but quickly trap their borrowers into spiraling debt; adding extra interest at random and in some cases taking items as security including passports, driving licenses or even bank or post office cards with the PIN in order to withdraw directly from borrowers' accounts.

Traditionally credit unions have been small, non-profit financial organisations set up by members with something in common to benefit their community. Many credit unions are professionalising, with many now offering products online, and most having some form of commercial premises. There are now about 500 credit unions in the UK, and about a million Brits are members - this number's increasing every day. Here in Scotlands and Bushbury Hill we want to...

1. **Create Impact**

A personal lending support scheme as part of our Social Investment Plan will have a positive impact because the loans are designed to help people manage their money more effectively – and keep more in their pockets

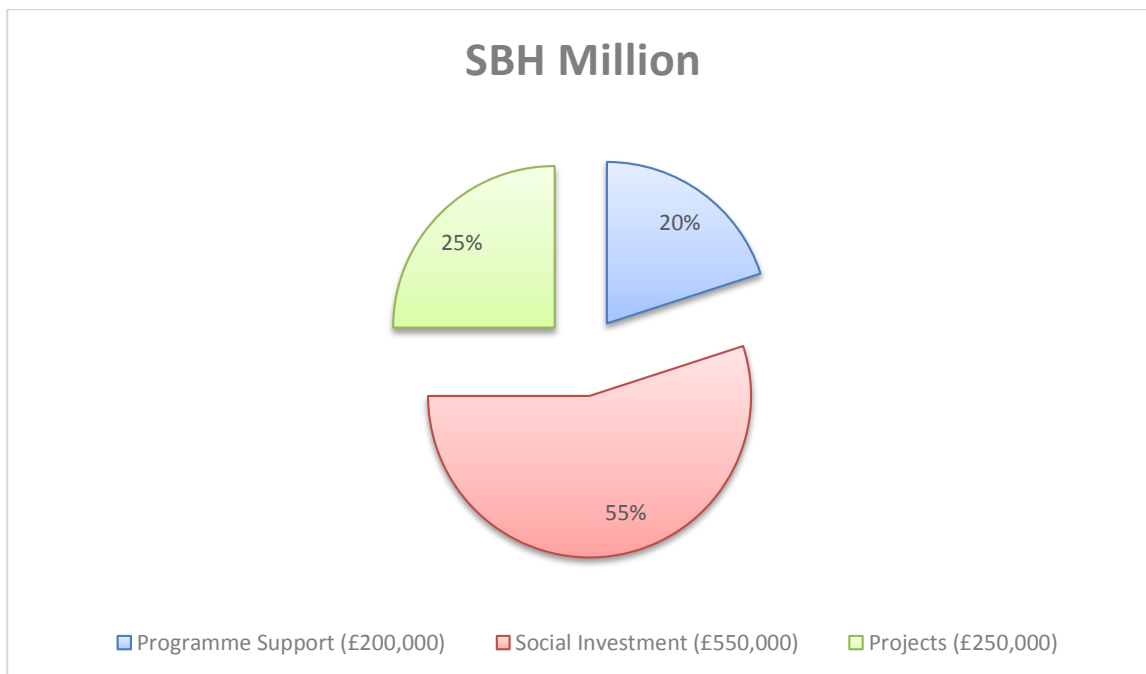
2. **Make our money go further**

Each time a personal loan is successfully repaid, the money can be used to support other people. Over time, this means that we will be able to do more with our Big Local money and make a bigger impact

3. **Empower and strengthen our local community**

Enabling people to understand and manage their money develops very valuable skills. Many people in our area have never had the opportunity to learn these skills. People feel encouraged when they manage to repay a loan – and the impact on their health can be most dramatic given the stress that unmanageable debt can cause.

How we aspire to split our million...



Programme Support (£200,000): -

This will buy us the help we need to run our programme and raise further funding.

Social Investment (£550,000): -

Ways in which we can loan money and reuse it in order to sustain our programme. See page 23.

Projects (£250,000): -

Ideas that local people have to make our community an even better place to live, including the on-going Chatterbox Fund.

Scotlands and Bushbury Hill – Budget

Scotlands & Bushbury Hill Big Local Financial Profile - base date 1st March 2015															
	Type of Allocation			2015		2016		2017		2018		2019		Total	Balance remaining for later years
	Grants	Inv	Total	Grants	Inv	Grants	Inv	Grants	Inv	Grants	Inv	Grants	Inv		
PROGRAMME SUPPORT...															
Capacity Support	£130,000	£0	£130,000	£25,000	£0	£25,000	£0	£10,000	£0	£10,000	£0	£10,000	£0	£80,000	£50,000
Legal fees for Adventure Playground & Other Prof Fees	20000	£0	£20,000	£10,000	£0	£2,000	£0	£1,000	£0	£1,000	£0	£1,000	£0	£15,000	£5,000
Communications	£25,000	£0	£25,000	£2,500	£0	£2,500	£0	£2,500	£0	£2,500	£0	£2,500	£0	£12,500	£12,500
Partnership costs	£25,000	£0	£25,000	£2,500	£0	£2,500	£0	£2,500	£0	£2,500	£0	£2,500	£0	£12,500	£12,500
Sub Total - Programme Support	£200,000	£0	£200,000	£40,000	£0	£32,000	£0	£16,000	£0	£16,000	£0	£16,000	£0	£120,000	£80,000
COMMUNITY PROJECTS...															
Chatterbox Fund and Other	£250,000	£0	£250,000	£25,000	£0	£25,000	£0	£25,000	£0	£25,000	£0	£25,000	£0	£125,000	£125,000
COMMUNITY HUB-Scotlands Adventure Playground (from Social Investment Pot)...															
Refurbishment	£64,404	£0	£64,404	£64,404	£0	£0	£0	£0	£0	£0	£0	£0	£0	£64,404	£0
Two yearsRunning Costs/Utilities	£32,745	£0	£32,745	£16,118	£0	£16,627	£0	£0	£0	£0	£0	£0	£0	£32,745	£0
Management Costs	£40,000	£0	£40,000	£20,000	£0	£20,000	£0	£0	£0	£0	£0	£0	£0	£40,000	£0
Sub Total - Community Hub	£137,149	£0	£137,149	£100,522	£0	£36,627	£0	£0	£0	£0	£0	£0	£0	£137,149	£0
Other SOCIAL INVESTMENT...															
Credit Union	£10,000	£30,000	£40,000	£5,000	£30,000	£2,000	£0	£1,000	£0	£1,000	£0	£1,000	£0	£40,000	£0
Business development	£45,000	£327,851	£372,851	£0	£0	£5,000	£60,000	£5,000	£60,000	£5,000	£60,000	£5,000	£60,000	£260,000	£112,851
Sub Total Other Social Investment	£55,000	£357,851	£412,851	£5,000	£30,000	£7,000	£60,000	£6,000	£60,000	£6,000	£60,000	£6,000	£60,000	£300,000	£112,851
Total SBH Big Local	£642,149	£357,851	£1,000,000	£170,522	£30,000	£100,627	£60,000	£47,000	£60,000	£47,000	£60,000	£47,000	£60,000	£682,149	£317,851
Year totals				£200,522		£160,627		£107,000		£107,000		£107,000		£1,000,000	

Scotlands and Bushbury Hill Communications Plan...

To date residents have used various means to communicate Big Local to the wider community, these have included a newsletter, Facebook page, web page, radio station, networking amongst community groups and building a database of contacts to send information to. This has so far been sufficient, however using Big Local as the catalyst we now need to build good communication across the entire patch.

Through our communications plan we aim to: -

- Continue to spread the word about the Scotlands and Bushbury Hill Big Local
- Ensure sufficient information is available in various mediums to ensure good reach and coverage across the community
- Attract more participants and recruit new volunteers
- Target market the vision, our ideas, activities and projects
- Enable two way communication to contribute to the continuous monitoring and evaluation processes
- Expand and link into current networks and build new networks where appropriate

Our tools for communication: -

1. Newsletter: -

A quarterly newsletter will be developed and distributed across the estate. A pool of local volunteers will be built to assist with distribution. The original newsletter group that have produced the first two issues will be capacity built and provided with the means to eventually produce this independently. The newsletter will also be distributed to local services and public buildings to ensure maximum reach. In addition it will be uploaded onto the SBH webpage.

2. Web Page → Website: -

Scotlands and Bushbury Hill currently have a web page provided by their support organisation, Community Action and Training Services (www.caatservicesltd.co.uk). This page currently has general information about Big Local, information for new comers to big local, latest news and updates, useful documents and links into consultation. It is envisaged that SBH Big Local will at the very least maintain a hosted webpage or will progress to developing its own website.

3. Social Media: -

We currently use the Facebook page – Life on the Scotlands. This has proved a useful tool of communicating throughout the getting started phase. It is envisaged that we now develop our own face book page, linked to Life on the Scotlands, but also incorporating Bushbury Hill. We will also set up, develop and manage a twitter account.

4. Radio Station: -

Through the Chatterbox Programme we funded LOTS (Life on the Scotlands) Radio station. With the support of Big Local this has now expanded to target a wider area and is now The Big Local Community Radio Station. This will now target the whole of the Big Local area.

5. Publicity and Promotion: -

All Big Local funded events, activities, projects, supported organisations and businesses will be required to publicise and promote Big Local. We will ensure that the individuals responsible for the activities are equipped with a good level of knowledge and understanding of Big Local and can champion the programme through word of mouth. A publicity requirements pack will be given to each champion and this will ensure that they have the correct logos and materials.

6. Community Networking: -

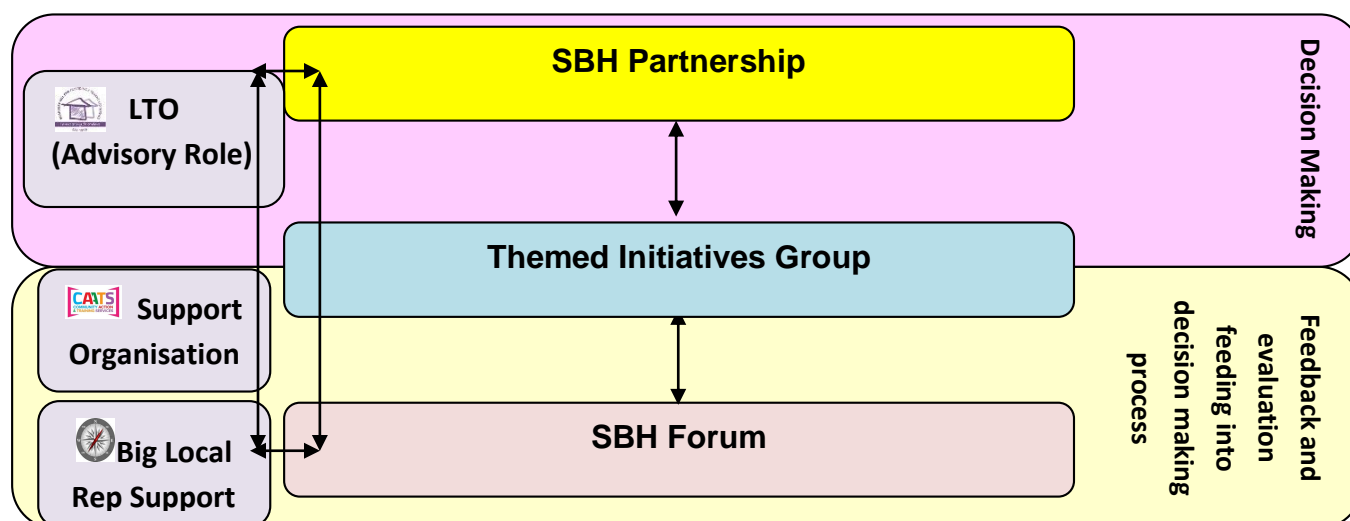
There are currently a number of organisations already networking well within the area. We intend to build on these existing relationships, bringing in new participants where appropriate and promoting Big Local and its activities through the networks.

7. Word of Mouth: -

It is vital that through all of the above we transmit good quality, accurate and up to date information to ensure that we make best use of word of mouth within the community. As the programme progresses we will recruit more big local champions whose role will be to “talk” about Big Local

8. Internal Communication

The partnership is and will be built from representatives of the forum, the themed initiatives group and the LTO to ensure a constant and open line of two way communication between all parts of the structure.



Appendix 1

Scotlands and Bushbury Hill Big Local Profile

Our **Big Local** Profile

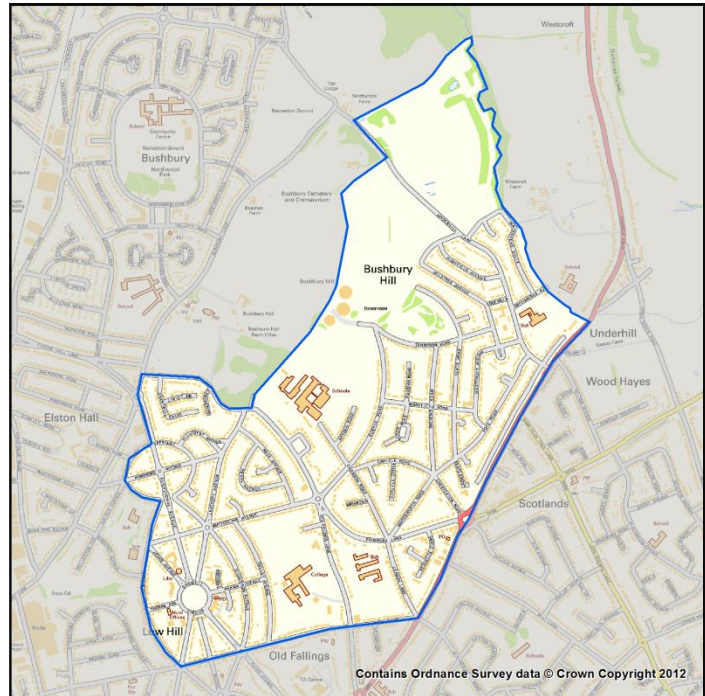
By Scotlands & Bushbury Hill
Wolverhampton

About Scotlands and Bushbury Hill...

Bushbury Hill is an area that is part of the suburb of Bushbury, Wolverhampton, West Midlands and is the most densely populated ward of Wolverhampton. It lies two miles north-east of the city centre and is part of the Bushbury South and Low Hill ward.

The Scotlands is a housing estate that lies within Fallings Park ward and is situated in the north-east of the city, bordering South Staffordshire and Bushbury South and Low Hill Wards.

The Scotlands and Bushbury Hill Big Local area covers The Scotlands Estate (part of Fallings Park Ward) and part of the Bushbury south and Low Hill ward.



Our history...

During the 1920's and 1930's, the area was populated predominantly by the working class. Although conditions were not easy, and there was some unemployment, there was never the widespread poverty known as in other parts of the country. This was due to the main Wolverhampton area not being dependent on any one particular industry.

At the start of the twentieth century many local people earned their living either from employment by the Railway companies or the Electric Construction companies. In 1922 the Star Engineering Company developed a site in Showell Road with plans to move all production to Bushbury.

Unfortunately both Star Engineering and Clyno Engineering (both large vehicle manufacturers established in the area) closed increasing local unemployment. However by the late 1930's companies including Goodyear Tyre and Rubber



Company and Guy Motors expanded production into the area and unemployment was considerably reduced.

The Bushbury Hill estate was built to provide housing for the working men and women employed in these nearby engineering and manufacturing industries. These industries provided a whole range of employment from floor sweepers to skilled engineers.

By far the greatest change in the area was the building of the Low Hill Estate of council houses. 101 acres of land was purchased from the Showell Estate and a further 232 acres from the Low Hill Bushbury Estate Company.

By 1927 2000 new houses had been built and a completely new road system laid down to replace the bridleways. Most of the new residents came from other parts of Wolverhampton and were employed outside the area. Local services began to develop including the introduction of the double decker trolley bus and a local library. The Scotlands Estate was built in the late 1930's as a continuation of the government's house building programme.

With the ever expanding population there was a need for more church accommodation. In 1929 the Mission of the Good Shepherd was built in Second Avenue and still serves the local community today.

Following the Second World War the area grew even further as surviving servicemen returned, more new houses were built to accommodate the increasing population.

In the latter half of the twentieth century as the industries gradually declined and closed the social and economic activity began a downward spiral.

The area's pubs and working men's clubs declined in popularity and gradually lost their role at the heart of the community. Slowly as the level of unemployment increased so did the level of debt till eventually the area was blacklisted by insurance companies and banks.



So far three generations lives had been blighted by the scourge of unemployment and social instability. Many families lived on state benefits and young people were growing up in a disillusioned environment.

Our today...







During the *Getting Started Phase* of our Big Local adventure, we asked local residents what they like most about their area. This resulted in an overwhelming number of respondents stating that they love the 'people'. This ranged from their family, friends and neighbours to the wider community and the local roots lay down for future generations.

I like to live here because...	%
...of the people (family, friends, neighbours, community, my local roots)	48%
...of the local amenities	23%
...of the sense of community	18%
...of the local schools	5%
...the rent is cheap	1%
...I feel safe	1%
...it is clean	1%
...it's great - feel good factor	3%
...of the rural & urban mix	1%

The People of Scotlands and Bushbury Hill: -

Scotlands and Bushbury Hill currently has a population of 8038². Many people across the generations are born and bred within the area and there is a real sense of community amongst people.

Big local residents have highlighted some of the key attributes about the people of Scotlands and Bushbury Hill....

-  People in the area have real community spirit
-  We have pride in our area
-  We are good at working together
-  Friendly neighbours
-  People give time to help each other
-  Hard working people

There has however always been an evident divide and some contention between the people who live in the Scotlands and those that live in Bushbury Hill and Low Hill. Big Local and the boundary it has enforced means that all areas have got to work together. During the *Getting Started Phase*, the local people who have regularly been involved have gone some way in successfully achieving this, however the challenge is to now roll this out to the wider community and bring all the cross cutting areas together.



*2 approximate calculation taken across both wards – see Statistical Methodology

The average age across the area is the 25-44 age brackets (27%), with a further 24% under the age of 16. This demonstrates the high number of young families that live in Scotlands and Bushbury Hill. There is also a high number of 60+, with 18% of the area's population falling into this category.

One of Wolverhampton's most remarkable characteristics is its super-diversity and this is reflected within Scotlands and Bushbury Hill. There are both high rates and broad range of people's diverse nationalities, religions and ethnic backgrounds. We feel that the current statistics based upon the 2011 census for the two wards that cover our Big Local area do not accurately portray the diverse mix of ethnicities that are within our area. For example in The Scotlands area we work with a fairly large



population of Polish people. However, the statistics show that over 70% of our Big Local population is recorded as White British, with the next most dominant ethnic groups being Black and Asian. Over 60% of our population is recorded as Christian with Sikhism being the next most recorded religion at 4.5% of the Big Local Population. English is in the main a first language for many people.



Big Local residents have identified the following issues...

- ✚ Over the years, with the ever changing environment, the changing family unit and with an increase of immigration into the area, the local community has changed and become a little less close knit. The need to embed the sense of local community into the younger generations, encouraging pride in the area and fostering a caring attitude towards the community is necessary
- ✚ Intergenerational activities – As part of the above, we need to ensure that the young and old communicate and integrate well, learning from each other in order to make the best of not just our area, but also the world we live in
- ✚ Break down the barriers between the different estates within the Big Local area

Our Local Community: -

Scotlands and Bushbury Hill has a strong sense of history, with generations of families living in the area, in some cases several generations of families occupying one street. The area has a long standing image of negativity and it is the combination of these factors that have lead to the development of a strong community.

There are many groups and organisations operating across the area, ranging from small informal groups of volunteers running local activities through to larger groups and organisations operating within networks and taking a more structured approach.

Groups have centred on local needs ranging from support for young families, social activities for older people and health based support groups through to gardening and cooking projects and environmental and history projects. This is just a flavour of the kinds of activities happening in the area.

An example of a project that was run by local people (in partnership with a local organisation called Women of Wolverhampton) is 'Dreams and Realities'. This encouraged women and families on the Scotlands estate to share stories and experiences that would highlight positive aspects of life in their area. Through film, photography, visual arts and digitally recorded discussions with resident's personal memories, aspirations and achievements were captured.

The 'Low Hill and Scotlands Got Talent Show' is an excellent example of community activity. Organised by local people, this event has now been running for 3 years and attracts approximately 300 people.



Low Hill & Scotlands Got Talent 2014



Bushbury Hill EMB Fun Day 2013

Another prime example of active citizenship was the birth of the Bushbury Hill Tenant Management Group. In 1989 a small group of tenants decided they were no longer prepared to sit back and wait for Wolverhampton City Council to carry out much needed repairs to their homes. The tenants decided it was time the council invested some money into their homes as this had been lacking for years. A residents association was set up to petition the Council for repairs and home improvements. Then in the early 1990's the Estate was threatened with demolition. The tenants group decided to take up the fight. They decided to take on Goliath, Wolverhampton Council with a stated aim of securing much needed investment in their properties.

Today this group is now a well-established and successful organisation - The Bushbury Hill Estate Management Board, run by local people, for local people. They continue with their fight to improve the area and bring in much needed investment. This demonstrates the commitment and resilience of local people to their community.




The Scotlands and Bushbury Hill's very own grants scheme...the Chatterbox, funded through the Getting Started and Pathway phase has today demonstrated the hunger of local people to serve their community. The Chatterbox funded a variety of activities ranging from Christmas events for children and young families, cycling for young people, a local radio station dedicated to the area through to the SIT Project (Somebody Is There) that originally started out to provide support to carers, but in response to need is now evolving into a larger scale activity and possibly a social enterprise.

Who supports the groups?

Across the area there has been in the past a good level of support for local groups and volunteers. Wolverhampton Network Consortium (WNC) provided community engagement services to enable groups to evolve and improve, providing training and support for volunteers and assisting with financial leverage into the area. Unfortunately WNC closed in 2013.

In 2006 the Low Hill and Scotlands Local Neighbourhood Partnership was established to bring the many local community groups together with a shared vision to work with local service providers, elected members and the LNP Team to ensure that services meet the needs of local residents. This partnership has been very successful but unfortunately loses its funding and finishes as an LNP later this year.

Big Local residents have identified the following issues...

-  Local people, especially those experienced volunteers need to support each other and ensure the evolution of a new generation of active citizens to continue the good work. This is crucial in the success and longevity of the Big Local Programme itself
-  Local groups need to look at new means of sustainability and adapt to the changing environment in Wolverhampton
-  More inter-generational and cross thematic activities are needed to build on the current level of community cohesion within the area

Housing: -

Scotlands and Bushbury Hill is a densely populated area comprising mainly of early twentieth century council houses.

The majority of people live in council or ex council houses which are semi-detached or terraced.

Our Big Local area cross cuts one of Wolverhampton's most densely populated wards. The majority of housing is occupied by people with dependent and non-dependent children and has the highest percentage of lone parent households within Wolverhampton. This area also currently has the highest percentage of teenagers in comparison to other wards within the City.



Big Local Residents like the housing on the estate as it is intended for families and allows the new generations of local people to live within the area. With many people remaining in this area from birth to old age, the area also now has a significant number (12%) of lone pensioners occupying dwellings.

As an old and well established area through generations we have seen significant changes in 'family types'. This has resulted in a need for different services, for example if there are no more single person households, smaller homes are needed. The effect of this within the area has become ever more prevalent with the introduction of the bedroom tax.

The split between owner occupied and rented (various forms of rented tenure, mainly council rented) is almost 50/50.

Big Local residents have identified the following issues...

- ✚ Local service provision does not currently meet demand in the area
- ✚ Bedroom tax and the affects and consequences
- ✚ Under 25s not claiming housing benefit
- ✚ Young people being homeless or having to return to parental home
- ✚ Lack of social housing
- ✚ Benefits payments in lieu

Environment: -

The surrounding areas that border our big local area range from boasting vast green open spaces (many of which have public access) to heavily industrialised areas comprising of large factories and units.



Despite the heavy industrialisation of the area, the bordering wards remain a gateway to the Staffordshire countryside. While one end of the wider suburb is dominated by the former Goodyear plant and surrounding factories, the other end contains areas of Greenery in Northwood Park, and playing fields adjacent to Bee Lane. In particular to the north of the area

bordering North Bushbury we have Northcote farms and a large recreation ground. However within the area itself, there is little open space. There are some small parks and purpose built spaces, but many areas of spare land are derelict.



Big Local residents identified the need for...

- ✚ More local park facilities
- ✚ Things to do and safe places to go, especially for young adults
- ✚ Multi-Purpose facilities for young and old
- ✚ The area needs to be 'cleaner' and 'tidier'
- ✚ We need more bins and benches
- ✚ Developing unused land
- ✚ Parking in some streets needs addressing (eg Ruskin Road)

Schools & Education: -

There are four schools within the area and a further primary school that lies just outside our big local boundary, but caters for children within our area. Berry Brook Primary School in Greenacres Avenue has 238 pupils. The majority of pupils are of White British background. The remainder come from a range of other backgrounds including African and Caribbean. The proportion of children who speak English as an additional language is broadly average at approximately 3%. 50% of pupils are eligible for the government's pupil premium funding which provides additional funding for children in local authority care and for pupils known to be eligible for free school meals.





Fallings Park Primary School is a larger than average-sized primary school with 443 pupils. The proportion of disabled pupils and those with special educational needs is higher than the national average. The

proportion of pupils from minority ethnic groups is also above the national average as is the number of pupils eligible for pupil premium funding.

There are two Senior School that fall within our big local area. Moreton Community School is a smaller than average-sized comprehensive school housing 738 pupils. The proportion of students eligible for the pupil premium is nearly three times the national average. Around 15% of students are supported at school action plus or with a statement of special educational needs. This is much higher than the national average.





Our Lady and St Chad Catholic Sports College is a senior school housing 794 pupils. Although the majority of students come from White British backgrounds the proportion of students from minority ethnic backgrounds is above average, as is the percentage of students who are supported through the pupil premium. Some students in the sixth form attend some of their lessons at four other local partner schools including Heath Park School, North East Wolverhampton Academy, Moreton School and Moseley Park School.

It is well known that children growing up in disadvantaged areas emerge from school with substantially lower levels of educational attainment. Such 'achievement gaps' are a major contributing factor to patterns of social mobility in later life. This is apparent in our area as the following statistics show.

Over one third of people aged 16+ within our area has no qualifications, with little over 10% reaching A-Level Stage. Apprenticeship take up in the area is low, but this is also due to the lack of opportunities available.

Big Local residents identified the need to...

-  Actively support schools by providing opportunities for pupils to become active citizens, supporting their local area and the people in it.
-  Ensure schools are linked into current and future big local schemes, especially around enterprise and employment

Economy & Employment: -

In the latest index of multiple deprivations The Scotlands part of our area was ranked 104 out of 32,482 in England, where 1 was the most deprived and 32,482 the least. Both the Scotlands (Fallings Park) and South Bushbury and Low Hill are Wolverhampton's two most deprived areas in the city, with the Scotlands seeing an increase in deprivation since 2007.





The recession has caused a significant increase in the number of people receiving out of work benefits in Wolverhampton. A lack of vacancies has meant that people who have been made redundant, including skilled workers, have been unable to re-enter employment as competition for posts has become much greater.

However of the economically active age groups over a third of our area are in full time work and a further 15% in part time work. The current unemployment rate out of those who could work is 8.7% of which 8.4% claim Job Seekers Allowance. This is higher than the national average which up to February 2014 was 6.9% of the labour force (those unemployed plus those employed).

The current economic climate has had a profound effect, not just nationally, but locally too. Changes in unemployment signify changes in people's life and economic circumstance.

Even though educational attainment across the area is low, we still have almost one quarter of our working population in managerial, professional or technical jobs. The low level of educational attainment is however directly related to the type of employment taken up by the other three quarters of the working population with the majority of those work in jobs such as machine operatives, kitchen assistants, hairdressers or administration.

Big Local residents identified the need for...

-  Creating local opportunities such as apprenticeships
-  Supporting local businesses and organisations through cost effective local promotion and possibly investment
-  Support businesses (including social enterprises) to establish and set up
-  Ensure local people have access to good into work support

Access to services & transport: -




In the area there are many shops ranging in size and offering a good range of products. There are a high number of take away restaurants within the area. There is also good local access to health centres and doctors surgeries; however access to some local services is limited. For example there is some access to libraries at the Bushbury end of our Big Local patch and very limited local access for The Scotlands.

The way people live influences the way services are delivered and we have seen this evolution begin within our area. For example the distribution of pensioner households affects the level of services for older people. In our area there are some increasing and emerging gaps in provision for our local people.

Wolverhampton itself boasts a whole range of services and amenities within its city centre, however in order for people from our area to access these, travel is required.

Almost 40% of households within Scotlands and Bushbury Hill do not own a car and only 12% of people needing to commute use the bus. Affordability of transport, coupled with the lack of some local amenities is an issue.

Big Local residents identified the need for...

-  More access to information services to allow better access to opportunities
-  Bring key services into the local area to ensure those that can't afford to travel can access them.
-  Improved safety for pedestrians to encourage walking

Health: -

Life expectancy within our area for both men and women (estimated at 76.5 and 81 years respectively) are both lower than the national averages.

Deprivation has strong links to life expectancy, so if we can reduce deprivation, this should have a positive impact on health.

Six conditions account for the difference in life expectancy between our Big Local Area and the rest of England. These are heart disease, stroke, infant mortality, lung cancer, suicide and alcohol.

Our residents also identified the following as health issues affecting local people...

- ✚ Diabetes
- ✚ Sexual Health and teenage pregnancy
- ✚ Mental health, depression and self-harm
- ✚ Obesity
- ✚ Substance/Drug misuse

Crime & Community Safety: -

Crime and reduction of crime is a priority for the area. Total crime recorded is at 51.1 per 1000 of the population with anti-social behaviour being the most reported crime.

Crime rates, coupled with the perception of crime provide valuable information. If perceptions of crime are high, we know this has an impact on quality of life.

During the past year issues including anti-social behaviour, drug dealing and fly tipping have been raised as issues.

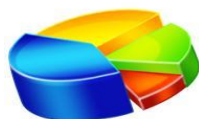
Initiatives across the area to tackle such issues have included...

- ✚ Reducing reoffending –Research has shown a large proportion of crime is committed by the same repeat offenders, by breaking the re-offending cycle crime can reduce significantly.
- ✚ Tackling serious violence – this encompasses all types of serious violence and delves in to the underlying issues of why serious violence occurs. For example as part of this priority the issue of 'Gangs' is being explored, which has proven to be a key issue in relation to serious violence.
- ✚ Tackling substance misuse (drugs/alcohol) - The addiction to substance is usually the reason behind perpetrators committing offences and can also be the reason why the re-offending cycle is impenetrable. Through a support package offenders are offered ongoing support to exit this way of life.

Big Local residents identified the need for ...

- ✚ Security cameras in key areas that actually work
- ✚ Groups to support the lonely, elderly and vulnerable
- ✚ Address speeding on the island between cross section of Cannock Road and Deyncourt Road
- ✚ Brighter street lights like the ones on Primrose Lane
- ✚ Crack down on drug users and sellers on the streets
- ✚ Crack down on anti-social behaviour (education and respect)

The Statistics...



Statistics	Bushbury South & Low Hill	Fallings Park (Incl. The Scotlands)	Scotlands & Bushbury Hill Big Local Area (Average Stats)
Population (Census 2011)	14983	12410	8038
Gender...			
Male	47.5%	48.1%	47.9%
Female	52.5%	51.9%	52.1%
Age...			
0-4	9.6%	7.1%	8.0%
5-15	17.2%	14.8%	15.7%
16-24	13.7%	13.1%	13.3%
25-44	29.0%	25.8%	27.0%
45-59	15.7%	18.9%	17.7%
60-74	10.1%	12.6%	11.7%
75+	4.8%	7.7%	6.6%
Ethnic Group....			
White British	63.3%	80.0%	71.7%
White Other	5.2%	2.6%	3.6%
Mixed	8.1%	4.8%	6.0%
Asian	9.6%	6.2%	7.5%
Black	12.8%	5.6%	8.3%
Chinese	1.0%	0.8%	3.1%

Religion...			
Christian	56.5%	62.8%	60.5%
Buddhist	0.2%	0.1%	0.1%
Hindu	1.8%	0.9%	1.2%
Judaism	0.0%	0.0%	0.0%
Islam	0.7%	0.3%	0.4%
Sikh	5.0%	4.2%	4.5%
Other	1.0%	0.6%	0.7%
No Religion	27.1%	24.7%	25.6%
Not stated	7.7%	6.4%	6.9%
Households...			
Couple only	10.4%	12.7%	11.8%
Lone Parent + dependent children	16.9%	11.5%	13.5%
Other households + dependent children	26.5%	24.5%	25.2%
Other households + non dependent children	12.3%	13.2%	12.9%
Multi person households aged 65+	4.2%	8.1%	6.7%
Lone Pensioner (aged 65+)	9.1%	13.2%	11.7%
Student only	0.1%	0.0%	0.0%
All other lone persons	16.2%	14.0%	14.8%
Other	4.4%	2.9%	3.5%
Tenure...			
Owner occupied	37.9%	59.9%	51.8%
Shared ownership	0.4%	0.4%	0.4%
Social rented - Council	37.0%	28.4%	31.6%
Social rented - Other	9.0%	1.5%	4.3%
Private rented	13.9%	7.9%	10.1%
Rent free	1.8%	1.9%	1.9%

Community Safety (% per 1000 of the population/dwellings)...			
Total Crime Recorded	57.1	47.6	51.1
Burglary	11.1	9.8	10.3
Robbery	1.5	1.5	1.5
Serious Acquisitive Crime	9.8	10.5	10.2
Vehicle Crime	4.2	5.2	4.8
Violent Crime	0.4	0.4	0.4
Anti-Social Behaviour	20.5	11.9	15.1
Economy & Enterprise...			
Economically Active...			
Full Time	30.7%	36.9%	34.6%
Part Time	14.2%	15.1%	14.8%
Self Employed	4.2%	5.5%	5.0%
Unemployed (as a % of total economically active age range 16-74)	11.0%	7.4%	8.7%
Full Time Student	3.4%	3.4%	3.4%
Economically Inactive...			
Retired	9.9%	12.4%	11.5%
Looking after home	8.8%	6.1%	7.1%
Permanently sick/disabled	7.2%	5.4%	6.1%
Full Time Student	6.2%	5.0%	5.4%
Other	4.4%	2.8%	3.4%
% People working age (16-64) claiming JSA	10.9%	6.9%	8.4%

Employment			
Managers	5.4%	6.3%	6.0%
Professional	9.7%	9.9%	9.8%
Technical	6.6%	8.6%	7.9%
Admin	9.8%	11.4%	10.8%
Skilled Trades	12.4%	15.1%	14.1%
Personal Services (e.g. hairdressing)	13.4%	11.1%	12.0%
Sales/Customer Service	9.3%	9.8%	9.6%
Plan & Machine operatives	13.2%	10.8%	11.7%
Elementary (i.e. kitchen assistants)	20.2%	17.0%	18.2%
Qualifications...			
None	37.2%	34.2%	35.3%
Level 1 (1+ GCSE)	16.7%	15.6%	16.0%
Level 2 (5+ GCSE)	15.0%	16.4%	15.9%
Level 3 (2+ A-Levels)	9.4%	10.7%	10.2%
Level 4/5 (Degree & above)	12.6%	14.5%	13.8%
Apprenticeships	1.8%	3.1%	2.6%
Other	7.3%	5.5%	6.2%
Health & Wellbeing			
Life Expectancy Men (Age in Years)	76.5	76.5	76.5
Life Expectance Women (Age in Years)	81.0	81.0	81.0
Alcohol Related Deaths (Years life lost under 75 between 2008-2012)	278	143	111
Infant Mortality (Per 1000 births 2002-2011)	8%	12%	10.5%
Lung Cancer Mortality (Years Life Lost under 75 2008-2012)	370	234	284

Housing...			
Detached	7.0%	8.0%	7.6%
Semi Detached	57.0%	67.0%	63.3%
Terraced	28.0%	13.0%	18.6%
Flats	6.0%	10.0%	8.5%
Shared/converted	1.0%	1.0%	1.0%
Maisonette	1.0%	1.0%	1.0%
Transport (Modes of travel to work by % population)...			
Train	2.6%	1.5%	1.9%
Bus	15.2%	10.6%	12.3%
Metro	1.1%	0.7%	0.8%
Motorcycle	0.7%	0.9%	0.8%
Car/Van	62.6%	71.4%	68.1%
Taxi	1.1%	0.7%	0.8%
Bicycle	2.5%	2.3%	2.4%
Foot	11.8%	9.7%	10.5%
Work at home	1.9%	1.8%	1.8%
Other	0.5%	0.4%	0.4%
Car ownership (% of households)...			
Households with no car	45%	36.0%	39.3%
Households with 1 car	42.0%	44.0%	43.3%
Households with 2+ cars	13.0%	20.0%	17.4%

Statistical Methodology...



Our Big Local area cuts across two wards and incorporates three areas/estates. In order to gain a set of statistics for our area that are as accurate as possible we have used the following calculations....

- We have taken the official statistical data for each of the two wards
- Calculated the number of dwellings in our big local area from each ward
- Calculated the average number of people per dwelling, per ward
- Multiplied the number of dwellings by average number of people per dwelling to gain a total sum of population per ward within the Big Local Area.
- Divided the Big Local population as calculated above by the total ward population to create a percentage per ward
- Added by ward percentages together to create a Big Local percentage
- Applied the Big Local percentage against all statistics

Appendix 2

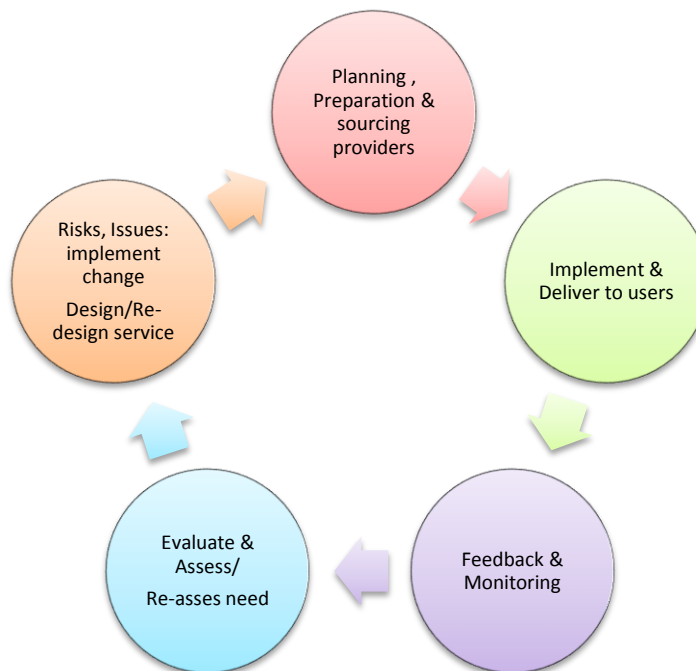
Monitoring & Evaluation Framework

Our Big Local programme will be monitored and evaluated as an on-going process throughout its lifetime. Reports will be fed from the capacity support workers, project leaders and other delivery agents on the ground and also from the forum through to the Partnership who will oversee the direction of the programme.

Big Local residents have opted to use the following approach when measuring success...

1. Are we on schedule as per the plan?
2. Do we have enough scope to ensure success? This may be time, people or other resources.
3. Are we on track to spend within budget?
4. Are the Big Local Forum, Partnership and the wider community happy with the results

The below monitoring and evaluation structure also forms the basis for our commissioning framework (see appendix 3).



Monitoring information gathered will be tailored to maximise feedback from activities. Information will include for example end user surveys and evaluations. We will also gather information from grant and procured service providers who will be contracted to gather and report information to enable them to report progress and usage. See appendix 3 for more information.

Appendix 3

Commissioning Framework for Scotlands and Bushbury Hill

Big Local

This framework aims to establish effective and transparent processes for involving residents from our Big Local area in the planning, commissioning and delivery of the services delivered through this programme.

This commissioning approach is needed to establish clear, transparent and accountable processes, which take into consideration existing and evolving partnership structures and governance arrangements.

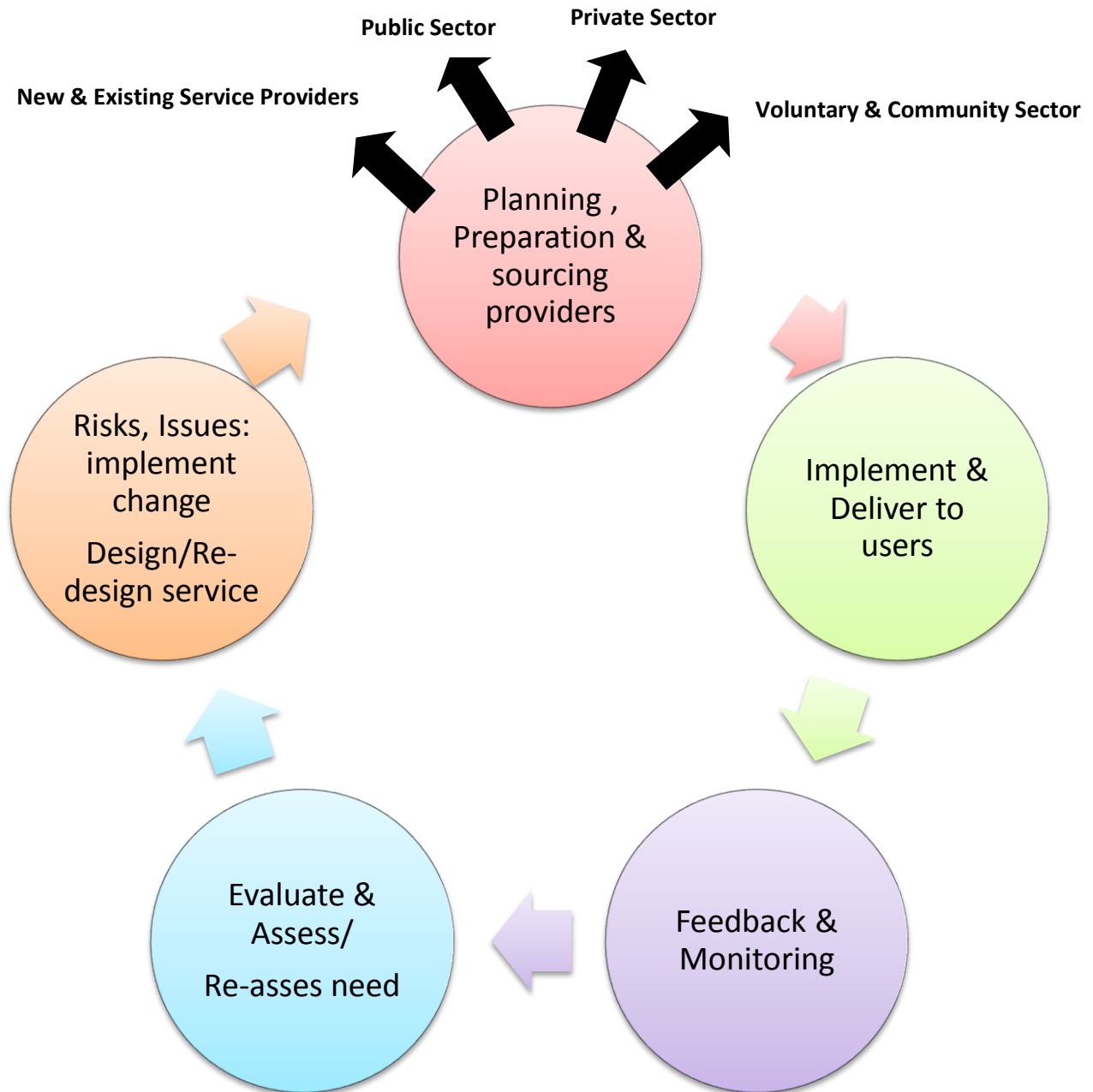
*“Commissioning means securing the services that most appropriately address the wishes of the individual service user, making use of market intelligence and research and planning accordingly”^{*3}*

As per the Compact Commissioning Guidance we have chosen to adopt an approach that incorporates the four key stages of the commissioning cycle.

Key stage	What does this involve?
Analysis	<ul style="list-style-type: none"> Understanding and evidencing the needs of service users Identifying unmet needs Understanding and mapping who delivers services Identifying gaps in service provision and considering how these gaps can be addressed Being clear on which outcome we require delivered
Planning	<ul style="list-style-type: none"> Consideration of how to fund those services required to meet unmet needs Developing the approach required to secure the outcomes
Sourcing	<ul style="list-style-type: none"> Securing the most appropriate provider(s) to deliver the outcomes
Monitoring and review	<ul style="list-style-type: none"> Assessing performance against original objectives and identifying changes to inform future commissioning and outcomes Capturing feedback from service users Monitoring and review of performance

^{*3} The Institute of Commissioning Professionals

Below outlines the clear stages within our commissioning procedures that incorporates the monitoring and evaluation cycle...



As part of our commissioning procedures we will be looking for service providers that can bring added value. These sources of added value will include...

- Flexibility and responsiveness (closeness and accountability to communities, members, users)
- Role in building social capital (the invisible 'glue' that holds communities together)
- Experience and expertise in involving and developing volunteers
- Ability to reach some of the most marginalized and excluded groups in society
- High levels of trust with service users and the public
- Knowledge and expertise to address difficult social issues
- Socially driven / driven by a mission
- Ability to innovate and to bring in additional, non-statutory sources of funding
- Holistic, person-centered approaches
- Positive collaborative partnerships with other voluntary and community organisations and also with statutory agencies
- Recognise the diversity within the area

Grant Fund it or procure it?

The nature of the required outcome will determine whether we will grant fund an activity or procure a service to deliver it, we have indicated the varying levels of this throughout the budget.

GRANT (Funding Agreement)

- Activities to build capacity of Scotlands and Bushbury Hill Big Local
- To encourage innovation or to develop and support key partnerships
- Services which are distinct but complement the Big Local services and which align with Big Local Outcomes

PROCURE (Contract)

- Where Big Local need to 'shop' for a supplier to deliver a core service to meet one or more of the identified outcomes
- Where Big Local wish to specify closely the design and intended outcomes of the service
- Where a decision has been taken to outsource a key service

Procurement Levels (£): -

Once a decision has been made to procure a service (and not grant fund an activity/project), the following thresholds will be adhered to...

- Scotlands and Bushbury Hill Big Local are required to seek competitive tenders for any contract or purchase of goods or services that exceeds £25,000 in aggregation
- Where the purchase of goods or services falls below £25,000 in aggregation, but exceeds £5000, at least three quotations are required.

Appendix 4

Express & Star Published: September 12, 2014

The future of the Scotlands Adventure Playground

Two play areas to close and job losses planned in Wolverhampton cuts package

Two play areas will to close and 11 council workers will lose their jobs under a package of cuts given the go-ahead by senior councilors.

A six-week consultation has now been launched but Wolverhampton City Council's ruling Labour cabinet will only change the plans if a 'significantly different' proposal comes up. They are hoping other [organisations](#) may run the playgrounds to keep them open.

The closures affect the adventure playgrounds at Gatis Street, Whitmore Reans and Chesterton Road, The Scotlands.

They are expected to save the authority £456,000.

Both playgrounds, along with another in Old Fallings Crescent, receive nearly 10,000 visits a years but eight play staff, two administrative posts and a part-time stores worker will be axed.

Appendix 5

Community Asset Transfer

Wolverhampton City Council have now officially listed The Scotlands Adventure Playground as a potential asset for transfer subject to consultation*⁴.

Current Available Properties for transfer

LS0032 The Scotlands Adventure Playground Chesterton Road, The Scotlands WV10 8SP

Community Asset Transfer is an established mechanism used to enable the community ownership and management of publicly owned land and buildings. The General Disposal Consent allows a range of public bodies to transfer the ownership and management of land and buildings they own to local communities at less than full market value.

Communities can enter into discussions with public bodies about Community Asset Transfer where it is their intention to promote social, economic and environmental well-being

The ultimate aim of Community Asset Transfer is community empowerment – that is, to ensure that land and buildings are retained or transformed then operated for public benefit through community asset ownership and management

Unlike community rights, which are enshrined in law, asset transfer is subject to local policy and operates by mutual negotiation rather than a ‘right’ upon request

The Scotlands and Bushbury Hill Big Local Partnership have now completed an Expression of Interest in accordance with Wolverhampton City Councils (WCC) community asset transfer strategy and procedures*¹. This was submitted to WCC in November 2014.

Our next step is to gain political commitment and put our business proposal for the centre forward.

*4 NB for full version of WCC CAT Strategy and Procedures go to <http://www.wolverhampton.gov.uk/CHttpHandler.ashx?id=1907&p=0>

The Scotlands and Bushbury Hill Plan was developed with the SBH Partnership and Forum with support from: -

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caatservicesltd@yahoo.co.uk



This plan and related documents and information are available on: -

www.caatservicesltd.co.uk

